



Stratford House of Blessing's
10th Annual Empty Bowls Fundraiser and Auction
Friday November 19th 2021



“It takes a village to feed our community. Let’s fill the bowls!”

Dear Supporter,

Empty Bowls is our largest fundraiser and proceeds from this event support the programs of Stratford House of Blessing. Last year we needed to cancel the event completely due to the pandemic, which resulted in a loss of over \$30,000. To make this event a success, we are requesting sponsorship and/or donations.

Your Sponsorship: means that 100% of funds raised through this event will support Stratford House of Blessing. Currently we provide emergency support to people in need in our community. This includes fresh, frozen and shelf-stable food, healthy school snacks, diapers, formula, personal hygiene products, steel-toed shoes for returning to work, and emergency supplies for homeless people. We also provide Off to School Smiling Kits, Christmas Toys and New Baby Layette’s to the children in our community. Due to Covid-19 we expanded our services to include on-line client scheduling software and home food bank delivery.

About Our Virtual Empty Bowls: Guests purchase a ticket (online or in store) and choose an artist-made one-of-a-kind bowl. With this purchase they will receive the bowl, a private link to our feature event, and access to the auction. *This year some of the bowls will have a surprise inside; food vouchers from local establishments!*

Empty Bowls Line Up: Co-hosted by Shane Wiebe and Jamie Cottle

Friday November 19th 2021

Filled with Sharing



Filled with Love



PRE-SHOW 6:00 to 7:00

A modern “Stone Soup” animation by local talent and a “Stone Soup” cooking class led by local chefs.

FEATURE EVENT 7:00 to 8:00

Feature event, music, stories, tours, personal experiences, impact and more!

Empty Bowls specials and features all week at participating restaurants!
 For 10 years they supported us, this year we need to support our local restaurants.

ONLINE AUCTION runs all week until 9:00 pm on Friday November 19th.

Thank you for considering how you can partner with us by supporting this great event.

Sincerely,

Theresa McMurray, Executive Director

Stratford House of Blessing
423 Erie St., Stratford, ON, N5A 2N3
P: 519.273.3433 F: 519.273.8020

For more information about this sponsorship opportunity contact:

Lisa Stanley, Development Coordinator

519-273-3433 x 202
resources@shob.org



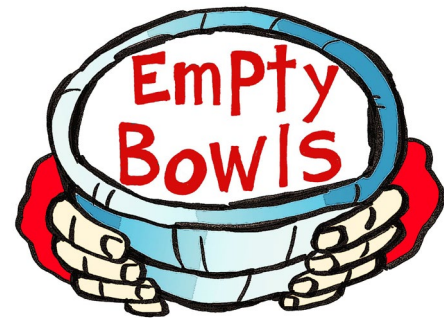
Sponsorship Matrix

Empty Bowls Fundraiser



With your sponsorship we would be pleased to provide you with the following:

Community Ambassador \$2000	Feature Sponsor \$1000	Event Sponsor \$500	Bowl Sponsor \$250
Your Business Announced as: Community Ambassador on web promotion and event platform	Your Business announced as a: Feature Sponsor on web promotion and event platform	Your Business announced as an: Event Sponsor on web promotion and event platform	Your Business announced as a: Bowl Sponsor on web promotion and event platform
Verbal acknowledgement and thank you at the event.			
Recognition on Sponsorship Board on display at Festival Marketplace month of November.			
More ways to gain exposure: add business cards/brochures and swag to event kits. donate to the auction displayed online and at Festival Marketplace.			
8 complimentary tickets to events and 8 bowls	6 complimentary tickets to event and 6 bowls	4 complimentary tickets to all event and 4 bowls	2 complimentary tickets to all event and 2 bowls
LARGE LOGO on event poster.	MEDIUM LOGO on event poster.	SMALL LOGO on event poster.	
Company's NAME announced as a Community Ambassador on Media Communications – radio and press activity	Company's NAME announced as a Feature Sponsor on Media Communications – radio and press activity		
Opportunity to Participate in a video shout-out about why your business supports Stratford House of Blessing to be showcased at the event.			



For more information regarding this sponsorship opportunity, please contact our Development Coordinator, Lisa Stanley at 519-273-3433 ext. 202 or resources@shob.org.

We are able to customize your sponsorship to fit the unique needs of your business. Please contact us to discuss further.

If you would like to support us, but do not require recognition, you will be considered a donor and receive a tax receipt.



Empty Bowls Fundraiser Funding Agreement



Thank you for your support as a sponsor of the Empty Bowls Fundraiser to be held:
Virtually November 19th, 2021 on YouTube and our Auction Platform

As a participating SPONSOR you will receive the benefits listed on the sponsorship matrix sheet.

Please return the bottom portion of this invoice to your contact or send to:

Stratford House of Blessing
423 Erie Street
Stratford, ON N5A 2N3

Fax: 519-273-8020
Email: resources@shob.org

Contact Lisa Stanley with questions or for pick-up at resources@shob.org or 519-273-3433 x 202

Stratford House of Blessing Empty Bowls Fundraiser

SPONSORSHIP: _____ or
(No Tax Receipt – Will receive recognition as per Sponsorship Matrix)

DONATION _____
(No Recognition – Will Receive Tax Receipt)

Company Name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Payment (please check): ___ E-Transfer ___ Cheque ___ Credit Card

Type of Credit Card _____ Amount: _____

Credit Card Number: _____ Expiration Date: _____

Name as it appears on Credit Card: _____

Signature: _____

E-transfer to finance@shob.org and don't forget to make a note in the memo section of your e-transfer that includes: your *business name, sponsorship or donation, and Empty Bowls 2021.*