



**Stratford House of Blessing's
11th Annual Empty Bowls Fundraiser and Auction
Friday November 4th, 2022.**



"It takes a village to feed our community. Let's fill the bowls!"

Dear Supporter,

Empty Bowls is our largest fundraiser and proceeds from this event support the programs of Stratford House of Blessing. Thanks to your generous support, we raised \$23,000 last year at our first ever virtual event! This year we will again run the event virtually with the goal of raising \$30,000. To continue making this event a success, we are requesting sponsorship and/or donations.

Your Sponsorship: means that 100% of funds raised through this event will support Stratford House of Blessing. We provide emergency support to people in need in our community.

We provide:

- Fresh, frozen, and shelf-stable food as well as
- Diapers, formula, personal hygiene products.
- Steel-toed shoes for returning to work.
- Emergency supplies for unique situations (like homelessness)
- Programs to increase equity for children including Off to School Smiling Kits, Christmas Toys, Welcome to the World Baskets.
- Expansion of our services to include on-line client scheduling software, more food choices, and food bank home delivery.

About Our Virtual Empty Bowls: We will again have an Empty Bowls Pop-Up Shop in Festival Marketplace where we will sell bowls and display online auction items. This will give your sponsorship maximum exposure as our sponsorship boards will be on display for over a month in a high-traffic setting! We will re-share some of the great productions of last year on the theme of Stone Soup as well as produce some smaller features showcasing the work of Stratford House of Blessing and our impact in helping our community.

Thank you for considering how you can partner with us by supporting this great event.

Sincerely,

Theresa McMurray, Executive Director

Lisa Stanley, Resource Development Coordinator

For more information about this sponsorship opportunity contact:

Lisa Stanley at 519-273-3433 x 202 or resources@shob.org



Sponsorship Matrix

Empty Bowls Fundraiser



With your sponsorship we would be pleased to provide you with the following:

Community Ambassador \$2000	Feature Sponsor \$1000	Event Sponsor \$500	Bowl Sponsor \$250
Your logo showcased as Community Ambassador and a link to your website posted on: <ul style="list-style-type: none"> • our website • event platform 	Your logo listed as Feature Sponsor and a link to your website posted on: <ul style="list-style-type: none"> • our website • event platform 	Your logo listed as Event Sponsor and a link to your website posted on: <ul style="list-style-type: none"> • our website • event platform 	Your business listed as a Bowl Sponsor and a link to your website posted on: <ul style="list-style-type: none"> • our website • event platform
Recognition with logos on Sponsorship Boards which will be displayed at Empty Bowls Pop-Up Shop in Festival Marketplace.			
More ways to gain exposure: add business cards/brochures and swag to display or put in bowls donate to the auction displayed online and at Festival Marketplace			
8 complimentary bowls and links to online auction and event videos	6 complimentary bowls and links to online auction and event videos	4 complimentary bowls and links to online auction and event videos	2 complimentary bowls and links to online auction and event videos
LARGE LOGO on event poster.	MEDIUM LOGO on event poster.	SMALL LOGO on event poster.	
Announced as Community Ambassador on radio advertising and press activity	Announced as a Feature Sponsor on radio advertising		
Talk to us about additional opportunities!			



For more information regarding this sponsorship opportunity, please contact our Resource Development Coordinator, Lisa Stanley at 519-273-3433 ext. 202 or resources@shob.org.

We are able to customize your sponsorship to fit the unique needs of your business. Please contact us to discuss further.

Many sponsors choose to volunteer at the Empty Bowls Pop-Up Shop wearing workplace branded clothing and/or take part in employee bowl-painting activities.

If you would like to support us, but do not require recognition, you will be considered a donor and receive a tax receipt.



Empty Bowls Fundraiser Funding Agreement



Thank you for your support as a sponsor of the Empty Bowls Fundraiser to be held:

Virtually on Friday November 4, 2022, on our Auction Platform.

As a participating SPONSOR you will receive the benefits listed on the sponsorship matrix sheet.

Please return the bottom portion of this invoice to:

Stratford House of Blessing
423 Erie Street
Stratford, ON N5A 2N3

Fax: 519-273-8020
Email: resources@shob.org

Contact Lisa Stanley with questions or for pick-up at resources@shob.org or 519-273-3433 x 202

Stratford House of Blessing Empty Bowls Fundraiser

SPONSORSHIP: _____ or **DONATION** _____
(No Tax Receipt – Will receive recognition as per Sponsorship Matrix) (No Recognition – Will Receive Tax Receipt)

Company Name: _____

Website: _____ Social Media Tag: _____

Address: _____

Phone: _____ Fax: _____ Email: _____

Payment (please check): ___ E-Transfer ___ Cheque ___ Credit Card

Type of Credit Card _____ Amount: _____

Credit Card Number: _____ Expiration Date: _____

Name as it appears on Credit Card: _____

Signature: _____

E-transfer to finance@shob.org and don't forget to make a note in the memo section of your e-transfer that includes: your *business name, sponsorship or donation, and Empty Bowls 2022.*